



FOR IMMEDIATE RELEASE

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Tempt™ In-Store Productions to Grow Its Offset Platform with Installation of World's Largest Sheetfed Press in 2014

New KBA Rapida Superlarge-Format Press Reaffirms Tempt's Commitment to Providing Widest Range of Solutions for Retailers, Brand Marketers

SUSSEX, WI, December 19, 2013 – Tempt In-Store Productions, a Quad/Graphics company (NYSE:QUAD), is going big – again. After starting up two new large-format digital presses this year, Tempt will install a KBA Rapida 205, the world's largest sheetfed press, at its New Berlin, Wis., facility, next year.

The new superlarge-format press – capable of printing POP, signage, posters, displays and graphics of all kinds up to 81 inches by 59 inches (1.51 x 2.05 meters) in size – will be installed in summer 2014. Equipped with a wide range of automated technologies such as automatic plate changing and UV drying capabilities that allow for printing on almost any substrate, the press delivers extremely high print quality with low makeready times.

“This new KBA press will allow Tempt to provide a new level of options for retailers and marketers seeking the broadest range of in-store marketing solutions from a single-source supplier,” said Joel Quadracci, Quad/Graphics Chairman, President & CEO. “From faster changeovers and more versioning options to superlarge sizes on many substrates, the new KBA underscores our commitment to offering the widest possible range of solutions for our customers.”

The new press complements Tempt's existing KBA Rapida 64-inch sheetfed press and represents the latest step in Tempt's mission to build a nationwide in-store marketing platform that delivers the best possible solutions with the latest technology. Earlier this year, Tempt added a new Inca S50i large-format digital UV flatbed press at its New Berlin, Wis., facility, and a new Inca Q40i large-format digital UV flatbed device to its Southern California operations in Huntington Beach. The company also serves international customers by utilizing the large-format printing capabilities of Quad/Graphics' plants in Europe and Latin America.

“At Tempt we are committed to using the highest level of technology in order to minimize cost and turnaround time for our customers,” said Mike Draver, President of Tempt. “We are serious about providing solutions that help retailers and marketers achieve their business goals.”

**About Tempt**

Tempt™ In-Store Productions (www.tempt-ing.com) is a Quad/Graphics company that provides in-store marketing materials and programs for many of the nation's leading retailers and brand marketers. Tempt offers extensive production expertise and resources to develop attention-getting, sales-driving shopper marketing programs in conjunction with other Quad/Graphics solutions. From design and prototype services through large-format printing, finishing operations and customized kit packing, Tempt works with customers to create a destination in-store.

Forward-Looking Statements

This press release contains certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements regarding, among other things, our current expectations about the Company's future results, financial condition, goals, strategies, revenue, earnings, free cash flow, margins, prospects and/or outlook and are indicated by words or phrases such as "anticipate," "estimate," "expect," "project," "believe" and similar words or phrases. These forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause actual results to be materially different from those expressed in or implied by such forward-looking statements. Forward-looking statements are based largely on Quad/Graphics expectations and judgments and are subject to a number of risks and uncertainties, many of which are unforeseeable and beyond our control. The factors that could cause actual results to materially differ include, among others, the risks identified in Quad/Graphics most recent Annual Report on Form 10-K, as such may be amended or supplemented by subsequent Quarterly Reports on Form 10-Q or other reports filed with the Securities and Exchange Commission. Except as required by the federal securities laws, Quad/Graphics undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

About Quad/Graphics

Quad/Graphics (NYSE: QUAD), a leading global printer and media channel integrator, is redefining print in today's multichannel media world by helping marketers and publishers capitalize on print's ability to complement and connect with other media channels. With consultative ideas, worldwide capabilities, leading-edge technology and single-source simplicity, Quad/Graphics has the resources and knowledge to help its clients maximize the revenue they derive from their marketing spend through channel integration, and minimize their total cost of production and distribution through a fully integrated national distribution network. The Company provides a diverse range of print solutions, media solutions and logistics services from multiple locations throughout North America, Latin America and Europe.

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